What is the telephone interview?

The telephone interview consisted of a reading of “The Story of Arthur the Rat,” a 100-word pronunciation list, and a 15-minute casual conversation. The anonymous recordings will be used by language researchers to determine how pronunciation has changed over the last fifty years and see whether it differs from one part of the state to another.

Participants needed to complete at least one section of the Online Survey of Wisconsin English and fill out the telephone interview information as prompted.

Go to dare.wisc.edu/surveys for all the details.

The Online Survey and Telephone Interviews were administered by the University of Wisconsin Survey Center.

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